



John Moffat – Senior Attorney

John is Manager of the Trade Marks Professional Service Group and has broad experience across the full range of patents, trade marks and designs. He believes in providing practical advice to enable his clients to obtain the best from their intellectual property assets judged against their particular business needs.

Contact Information: Telephone: +44(0)121 454 4962 Email: john.moffat@hlbbshaw.com

Qualifications

European Trade Mark Attorney; European Design Attorney; Chartered UK Patent Attorney; European Patent Attorney; Degree in Applied Physics and Materials Science from Manchester Metropolitan University.

Technical

John has advised trade mark clients, both large and small, active in a wide range of markets including confectionery, pharmaceuticals, gaming products, man-made fibres, and CAD/CAM software.

He also has experience of drafting and prosecuting patents in a range of technical fields including automotive components, waste disposal vehicles and medical devices.

Legal

John has advised on freedom to operate issues relating to trade marks, has managed global trade mark portfolios for a variety of clients, and has personally prosecuted trade mark applications and prepared and prosecuted challenges to the rights of others both at the UK Trade Mark Registry and at OHIM. John has also advised clients in relation to protecting brand aspects both as trade marks and as registered designs. John is also active in advising on and prosecuting patent matters.

Commercial

John has spent a number of years as an attorney within a corporate legal services environment, working alongside other legal specialists to provide integrated intellectual property services to the business, including instructing inventors on aspects of the patent application process, negotiating with third parties to ensure freedom to operate and providing the board with strategic intellectual property advice.